



For immediate release

Mark Wilson appointed as CEO of AXA Hong Kong

HONG KONG, 11 January 2005 – AXA today announced the appointment of Mr Mark Wilson to the position of Chief Executive Officer, Hong Kong. In this role, Mark will lead the company in its next phase of growth in Hong Kong and Macau including development of AXA's established financial protection business and building a leadership position in the growing financial planning and wealth management markets. This appointment will take effect from 11 January 2005.

Mark Wilson joined the AXA Group in New Zealand in 1987 and since his move to Hong Kong in 1999, he has held a number of senior positions within Asia including Chief Marketing Officer, AXA China Region and Chief Executive Officer, South East Asia. In February 2003 he was appointed to the position of Chief Executive, Distribution and has led the successful development of AXA's multi-distribution and multi-product capabilities in Hong Kong.

"Hong Kong is an extremely important market for us and we are very pleased to appoint someone of Mark's calibre and experience to this position," Mr Mark Pearson, Regional Chief Executive Life, said. "Under Mark's leadership, we are confident that AXA will build an even stronger presence in Hong Kong and Macau and continue to provide market leading financial solutions for Hong Kong and Macau consumers."

About AXA

AXA China Region is a part of AXA Asia Pacific Holdings, a member of the global AXA Group, a worldwide leader in financial protection and wealth management. AXA has a history dating back to the early 19th century and commenced business in Hong Kong in 1986. AXA secures the future of 50 million people around the world. One million people in Hong Kong and Macau trust AXA to protect their families. For the year 2003, AXA's consolidated revenues were US\$89.1 billion* and, as of 31 December 2003, its assets under management were US\$964.9 billion*.

*Calculated based on the exchange rate of 1 Euro = US\$1.245

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