



For immediate release

Ellen So appointed General Manager, Human Resources, AXA Hong Kong

HONG KONG, 11 June 2006 – AXA Hong Kong (“AXA”) has today announced the appointment of Ms. Ellen So as General Manager, Human Resources, of its Executive Leadership Team. Ms. So took up her post on 22 May 2006.

Ms. So joins AXA from Citibank where she held a number of key HR positions, the most recent being Head of HR Citigroup Private Banking, North Asia. Over her career, Ms. So has built up extensive experience in all areas of HR, including recruitment, compensation and benefit as well as training and development.

Prior to joining Citibank, Ms. So occupied various HR roles with DHL International, AMEX and Chase Manhattan.

A graduate of the University of Hong Kong, Ms. So majored in Psychology and studying Statistics as her minor subject.

Ms So's considerable HR experience and personnel strengths will add significantly to AXA's people focus as it strives to achieve its business goals. She will also work closely with AXA's Regional HR team to ensure that the company's Asian HR strategy and culture are embedded within the HK business.

About AXA

AXA China Region is a part of AXA Asia Pacific Holdings, a member of the global AXA Group, a worldwide leader in Financial Protection and Wealth Management. AXA has a history dating back to the early 19th century and commenced business in Hong Kong in 1986. AXA secures the future of 50 million people around the world. One million people in Hong Kong and Macau trust AXA to protect their families. For the year 2005, AXA's revenues were US\$88.6 billion* and, as of 31 December 2005, its assets under management were US\$1,309.8 billion*.

* Calculated based on the exchange rate of 1 Euro = US\$1.231.

For further information please contact:
Katherine Yu
Assistant General Manager, Marketing
AXA China Region
Ph: (852) 2519 1223