



[For immediate release]

Andrea Wong appointed Chief Marketing Officer, AXA Hong Kong

HONG KONG, 21 February 2008 – AXA Hong Kong today announced the appointment of Ms. Andrea Wong as Chief Marketing Officer with effect from 11 February 2008. Andrea will also be a member of the AXA Hong Kong Leadership Team.

Andrea Wong has over 15 years of experience in the field of insurance and finance. Andrea joined AXA in 2002 and since then has held a number of key roles within AXA, including Regional Head of Bancassurance, Head of Customer Strategy and Strategic Marketing, Director for Winterthur Integration and most recently Head of AXA Advisers.

Prior to joining AXA, Andrea worked for KPMG responsible for marketing and delivery of consulting services in the Asia Pacific region, focusing mainly on multinational financial service institutions.

A graduate of Brown University in the U.S., Andrea started her career in banking and first joined Citibank as a Management Associate. Over her career at Citibank, she built up extensive experience in the areas of Marketing, Customer Management and Telemarketing.

Mr. John Cai, Chief Executive Officer of AXA Hong Kong, said, “We are pleased to appoint Andrea as the Chief Marketing Officer. Andrea has made significant contributions to AXA over the last 5 years in the various positions she has held and I am personally excited to have someone of Andrea’s experience and calibre to lead the Marketing function and to be a member of the leadership team for AXA Hong Kong.”

About AXA

AXA China Region is a part of AXA Asia Pacific Holdings, a member of the global AXA Group, a worldwide leader in financial protection and wealth management. AXA has a history dating back to the early 19th century and commenced business in Hong Kong in 1986. For the first half year of 2007, AXA’s revenues were EUR 50,801 million (HK\$558.66 billion)* and, as of 30 June 2007, its assets under management were EUR 1,153 billion (HK\$12,679.54 billion)*.

** Calculated based on an exchange rate of EUR 1 = HK\$10.997.*

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