



news release

July 15, 2008

AXA and Staff Donate HK\$2 million To Support Sichuan Earthquake Relief Efforts

AXA Asia Pacific Holdings Limited (AXA APH) and AXA staff donated HK\$2 million to the Hong Kong Red Cross, Macau Red Cross and Guangzhou Red Cross to support relief efforts in Sichuan Province, China.

Mr John Cai, Chief Executive Officer of AXA Hong Kong represented AXA to present a cheque to Ms Bonnie So, Head of Communications and Resources Development Department at the Hong Kong Red Cross.

Mr Cai said:

“We are deeply saddened by the huge losses caused by the earthquake in Sichuan province. And I am very proud that our staff have shown such great compassion through their donations to support the much needed recovery efforts in Sichuan.”

Following the devastating earthquake that hit Sichuan on 12th May, AXA staff began raising money for the relief efforts. For every dollar raised by its staff, AXA matched the donations to further extend the company's support to the earthquake victims.

**Photo caption:**

Mr John Cai, Chief Executive Officer of AXA Hong Kong, presents a cheque of HK\$1.84 million to Ms Bonnie So, Head of Communications and Resources Development Department of the Hong Kong Red Cross at HKRC headquarters.

About AXA Asia Life and AXA Asia Pacific Holdings

AXA Asia Life, which is part of AXA Asia Pacific Holdings Ltd (AXA APH), is present in China, Hong Kong, Indonesia, the Philippines, Singapore, Thailand, Malaysia and India, serving more than 2.5 million customers. Asia is viewed by AXA as the region with the highest growth potential and its contribution to overall revenue is expected to grow significantly.

AXA Asia Pacific Holdings Ltd (AXA APH) is listed on the Australian stock exchange and is 53% owned by AXA SA. AXA APH is responsible for AXA SA's life insurance and wealth management businesses in the Asia-Pacific region. It has operations in Australia, New Zealand, Hong Kong, Singapore, Indonesia, the Philippines, Thailand, China, India and Malaysia. AXA APH had A\$109 billion in total funds under management and administration and advice at 31 December 2007 and reported a profit after tax of A\$638.7 million for the twelve months ended 31 December 2007. For more information on AXA Asia Pacific Holdings, visit www.axa-asiapacific.com.au.

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